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1954

Rivermont[®]
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE



ALL SPECULATIVE GROWTH STOCK

is not to be purchased on Wall Street! Rivermont offers "stock" for the orchid investor that will produce many dividends for a few dollars.

By speculating today on these plants of "blue chip" ancestry you should reap non-taxable income of many times your investment when they bloom in 1957 to 1960. Our prospectus may be examined on the reverse side of this sheet.

Just like a sound investment trust, we select the actual quantities of each cross to be included in your investment group, reserving the right of substitution.

For high grade preferred flowers from inexpensive speculative stock, this is your orchid investment opportunity!

Just clip the coupon below for submitting your order. Please check the correctness of your name and address on the other side and make any additional notation which might be required for shipping.

Please send the collection I have checked:

9 Plants - \$12.50 19 Plants - \$25.00
(Average Cost \$1.38) (Average Cost \$1.32)

40 Plants - \$50.00 83 Plants - \$99.60
(Average Cost \$1.25) (Average Cost \$1.20)

Actual Size



WHITES

R-1586 C. BOW BELLS, Var. Honolulu x SELF. Selfing of an original C. Bow Bells to produce more Bow Bells! Superior whites of 6-3/4" - 8" in spread, fall and winter flowering, highly desirable for both the commercial man and connoisseur.

WHITES WITH COLOR ED LIPS

R-1697 LC. ABNAKI x C. ENID, alba, var. Rivermont, AM, RHS. Spring flowering, a copious producer of quality WCL's of 6-1/2" - 8" in spread for either exhibitional or superior cut flower purposes.

R-1701 LC. SOUTH ESK, var. Rivermont x LC. VANITY. August - September flowering, a profound producer of outstanding WCL's of 6-1/2" - 7-1/2" in spread. Heavy textured, very robust growers.

LAVENDERS

R-1671 C. DUPREANA, var. June x LC. PRINCESS MARGARET, var. Content, FCC, MOS. Highly productive of outstanding dark lavenders, 6-1/2" - 8" in spread, for May - June flowering. Parentage promises very good potential from this cross. Robust, attractive grower.

R-1686 BLC. HELMSTAR x LC. SOUTH ESK, var. Biannum. Producer of multitudinous darks of top ratings, 6-1/2" - 7-1/2" in spread, for late fall and winter flowering. A good gamble for both cut flowers and exhibitional purposes. Seedlings are heavy textured, vigorous growers.

PINKS - PLUMS - REDS - UNUSUALS

R-1656 C. SOHMA x SLC. ANZAC, var. Orchidhurst, FCC, RHS

R-1678 SLC. CICILY WATSON x SLC. ANZAC, var. Orchidhurst, FCC, RHS

R-1685 SLC. TORTOLA x POT. RED FRIAR, var. Ember, FCC, AOS

R-1689 POT. RED FRIAR x SLC. ANZAC, var. Orchidhurst, FCC, RHS

Few-and-far-between colors of pinks, plums, and reds may be expected from these fall and winter flowering crosses. We have had considerable difficulty during recent years in supplying the demand for such seldom-to-be-had seedlings of sophrolaeliocattleyas and potinaras.

RIVERMONT ORCHIDS
Signal Mountain, Tennessee

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